



## Help us improve *Niagara Escarpment Views* magazine!

To serve you better, we'd like to know a bit about you, our readers and viewers.

**Thank you to those of you who have sent your survey!**

**If you haven't already, please fill in this survey and send it to us. You can:**

Mail it to Niagara Escarpment Views, 50 Ann St., Georgetown ON, L7G 2V2

Or scan & email it to [editor@NEViews.ca](mailto:editor@NEViews.ca)

Or complete it online at [www.NEViews.ca](http://www.NEViews.ca).

**As a thank you for completing this survey, include a name & Canada Post mailing address, and we will send you a free copy of the next issue. If you're a subscriber, we will extend your subscription by a free issue!**

### ABOUT OUR READERS

1. How many people usually read your copy of the magazine? \_\_\_\_\_

2. What is the sex and age of each regular reader?

Number of Male readers: \_\_\_\_\_

Age Range (Mark all that apply)

0-17       18-35       36-50       51-65       Over 65

Number of Female readers: \_\_\_\_\_

Age Range (Mark all that apply)

0-17       18-35       36-50       51-65       Over 65

3. Annual household income:

Up to \$50,000       \$50,000-\$100,000       More than \$100,000

4. Your disposable income level:

High       Medium       Low

5. Your primary residence:  Rent       Own       Own mortgage-free

6. Your neighbourhood:  Rural       Urban       Suburban

7. Do you own a second home or cottage?  Yes  No

8. How many vehicles in your household? \_\_\_\_\_

► continued on page 58

# Reader Survey (continued)

## YOU AND THE MAGAZINE

9. How did you get your copy of the magazine?

- I subscribe       I picked it up on my travels       I got it from my favourite place  
 Someone recommended that I get it from a specific place

More about how I got it: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10. How much time do you spend on each issue?

- I only glance at each issue       I enjoy reading parts of it       I read it cover to cover

11. How long do you keep each issue?

- I dispose of it immediately       After reading, I pass on each issue to another household  
 I keep each issue for a few months       I keep each issue indefinitely

12. What do you like about the magazine? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

13. How should we improve the magazine? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Additional Comments: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Thanks for your help! For a free issue, please fill out with a Canadian address only.  
We respect your privacy; this information will not be shared.

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

Town: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

I am already a subscriber

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